

Management Major – Sports Management

Management – Sports Management Concentration:

The Sports Management concentration in the Division of Business at Missouri Valley College aspires to support the mission of the College by initiating and promoting intellectual inquiry and understanding of the canons and mores of the management disciplines through personal instruction.

Learning Outcomes:

- The student will demonstrate the processes of management: planning, organizing, staffing, leading, and controlling
- To develop and improve management skills, and develop an effective leadership style.
- To list and comment on the several aspects of sports businesses.
- To blend risk and security to provide a long-term path for a business.
- Describe the physiological and psychological effects of physical activity and its impact on performance.
- Manage the organizational process by which strategies are formed and executed.
- To define the nature, functions, and importance of presentational speaking in business and professional settings.
- Think strategically about a sports or entertainment company, its business position, and how it can gain a sustainable competitive advantage.
- Craft business strategy, reasoning carefully about strategic options, using what-if analysis to evaluate action alternatives, and making strategic decisions.
- Demonstrate proficiency in the business core of accounting, economics, finance, business law, marketing, and quantitative analysis.

Program: Business

Type: Major

Management Major with Sports Management Concentration requirements

Business Core +

BA302, BA310, BA312, BA322, BA382, BA412 OR EN327, BA335, BA442, NP221, NP309, PE100, PE233, PE300, PE333, BA401

Item #	Title	Hours
	Business Core	21
BA 302	Statistics	3
BA 310	Sports Management Law	3
BA 312	Human Resource Management	3
BA 322	Principles of Finance I	3
BA 382	Profits, Ethics and the Manager/Owner role	3
	BA 412 or EN 327	3
BA 335	Business Modeling	3
BA 442	Business Policy and Decision Making	3
NP 221	Leadership and Group Dynamics	3
NP 309	Community and Commercial Recreation	3
PE 100	Foundation of Health and Physical Education	3
PE 233	First Aid/C.P.R.	2
PE 300	Organization and Administration of Physical Education/Athletic Program	2
PE 333	Psychology and Sociology of Sports	3
BA 401	Internship in Business Administration	1-9
	Total credits:	61