

Management Major - Entrepreneurship

Management - Entrepreneurship Concentration Mission:

The Entrepreneurship concentration in the Division of Business at Missouri Valley College aspires to support the mission of the College by initiating and promoting intellectual inquiry and understanding of the canons and mores of management disciplines through personal instruction.

Learning Outcomes:

- The student will demonstrate the processes of management: planning, organizing, staffing, leading, and controlling.
- To develop and improve management skills, and develop an effective leadership style.
- To be able to plan and organize a business.
- To blend risk and security to provide a long-term path for a business.
- To understand the dynamic role of small business within our society and economy.
- Manage the organizational process by which strategies are formed and executed.
- To define the nature, functions, and importance of presentational speaking in business and professional settings.
- Think strategically about a company, its business position, and how it can gain a sustainable competitive advantage.
- Craft business strategy, reasoning carefully about strategic options, using what-if analysis to evaluate action alternatives, and making strategic decisions.
- Demonstrate proficiency in the business core of accounting, economics, finance, business law, marketing, and quantitative analysis.

Program: Business

Type: Major

Management Major with Entrepreneurship concentration:

Business Core +

AC301, BA301, BA312, BA322, BA324, BA352, BA362, BA382, BA335, BA412 OR EN327, BA442, NP221, CM325

Item #	Title	Hours
	Business Core	21
AC 301	Accounting Computer Applications	3
BA 301	Entrepreneurship	3
BA 312	Human Resource Management	3
BA 322	Principles of Finance I	3
BA 324	Principles of Finance II	3
BA 352	Principles of Selling	3
BA 362	Consumer and Market Behavior	3
BA 382	Profits, Ethics and the Manager/Owner role	3
BA 335	Business Modeling	3
	BA 412 or EN 327	3
BA 442	Business Policy and Decision Making	3
NP 221	Leadership and Group Dynamics	3
CM 325	Interviewing	3
	Total credits:	60