NP 309: Community and Commercial Recreation

Policies essential to efficient and effective program operation, administrative operations, public relations, and recreation will be studied. This course will compare and contrast the non-profit and commercial settings for recreation including: membership organizations, private clubs, college unions, and recreation and park opportunities, and endeavors in a profit making structure. The course is expected to cover program content, leadership, facilities, organizational structure, and how to operate and compete in community and commercial recreation.

Hours: 3 Prerequisites: NP 102, NP 221.

Program: Nonprofit Management

Semester Offered:

Fall even

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