AR 337: Motion Graphics

An introductory studio course in two-dimensional motion graphics fundamentals including visual rhythm, kinetic typography, branding, imagery for social media marketing, and other industry techniques. Students will refine their skills with the Adobe Creative Suite, primarily in After Effects.

Hours: 3
Fees: $160
Prerequisites:
Art major and passing grade of "C" or better in AR1115.
Program: Art
Semester Offered:
Spring odd