AR 335: Graphic Design II - Typography

This course focuses on the fundamentals of typography as a core element in visual communication. Students will be introduced to historical and contemporary typographic practices as well as digital methods of designing with type. Students will refine their software proficiency in the Adobe Creative Suite, particularly in Adobe InDesign.

Hours: 3
Fees: $160
Prerequisites:
Declared Art major and AR 235 with a grade of a "C" or better.
Program: Art
Semester Offered:
Spring