

MC 392: Advanced Newspaper Production

Introduction to desktop and digital publishing in newspaper publishing. Newspaper production will employ Adobe Photoshop and QuarkXPress. Emphasis on reporting news and sports, writing features and commentary, selling and designing advertising, and news photography in accordance with accepted journalistic practice established by The Associated Press Stylebook and Libel Manual. Techniques of photograph processing, printing, and downloading; picture selection and cropping; typography; layout and graphic design. Theories of staffing will be discussed and put into practice. Students are required to produce The Delta.

Hours: 3

Fees: \$5.00 fee.

Prerequisites:

MC 290.

Program: Mass Communication

Semester Offered:

Spring