

## AR 115: Design Fundamentals

This entry-level studio course explores two- and three-dimensional principles of design. The emphasis is on creative thinking, visual communication and problem solving. The course is split into two, eight-week sections. The first eight weeks involve design philosophy and theory focusing on traditional fine art mediums. The second eight weeks transition to implementing the newly learned design theories and concepts in digital technologies, introducing the Adobe Creative Suite: Photoshop, Illustrator, and InDesign. Course format consists of lectures, open class discussions, demonstrations, studio time and assignments completed outside of class. Both analog and digital methods of creation will be used.

**Hours:** 3

**Fees:** \$150

**Program:** Art

**Semester Offered:**

Fall,

Spring