

EC 455: The Global Marketplace

This class will incorporate the theory of international trade into the application of management and marketing practice in the global economy. Particular emphasis will be placed on international finance and trade in products and services as well as food and fiber commodities. National policies, regional integration, and multinational entities will be explored as to their effects on U.S. consumers and businesses.

Hours: 3

Prerequisites:

EC 216, BA 322 or permission of instructor.

Program: [Economics](#)

Semester Offered:

Spring