

AG 100: Introduction to Agribusiness

Study of the economic, social and political forces and trends that impact on U.S. and global agribusinesses. Overview of the global production, consumption, trade, and investment patterns in the agriculture food sector. Survey of the management strategies and decision making approaches used by industry leaders in the global food chain. Inspect the unique aspects of managing enterprises in the agriculture food sector.

Hours: 3

Program: Agribusiness

Semester Offered:

Fall,

Spring