CM 415: Political Communication and Speech Writing

This course provides an overview of political communication theories, modes, means, and institutions. It serves as an introduction to how scholars study interpersonal and mass communication in the political context. Students will examine famous speeches by various influential speakers and incorporate specific writing techniques and devices into original speeches.

Hours: 3 Prerequisites: CM 100.

Program: Communication Studies

Semester Offered:

Fall even

1 2021-22 Catalog