BA 442: Business Policy and Decision Making

Top management's problems of determining objectives, developing policy, and directing organizations to integrate several operational divisions of an enterprise. Case analysis and simulations illustrate the interrelationships of functions and essential unity of business concern.

Hours: 3

Fees: \$50 course fee.

Prerequisites:

To be taken the last semester on campus.

Program: Business **Semester Offered:**

Fall, Spring,

Online - Spring

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