

BA 301: Entrepreneurship

Examination of practical problems faced by the entrepreneur in the development and management of a startup or ongoing enterprise. Key business areas of finance, accounting, marketing, risk analysis and management will be addressed from an entrepreneurial perspective. Discussions will be conducted both in the class and at representative businesses with small business operators. A complete and comprehensive business plan will be completed during the term.

Hours: 3

Prerequisites:

BA 212 or permission of instructor.

Program: Business

Semester Offered:

Fall,

Online - Spring