

Mass Communication – Journalism Concentration Major

Mass Communication – Journalism Concentration Mission:

To provide hands-on personal training in the field of Mass Communication, preparing students for positions in the world of work, with an emphasis in print for newspaper, web, and other publications.

Learning Outcomes:

- Demonstrate ability to identify common legal and ethical situations in media settings and incorporate a decision making process to resolve related questions.
- Acquire and apply skills in news gathering, reporting, and news photography.
- Demonstrate knowledge of the history of the print industry and the terminology associated with the field.
- Acquire experience in print media design and use of industry technology and equipment.
- Gain hands-on experience by participating in publication management.

Program: Mass Communication

Type: Major

Journalism Concentration:

Mass Communication Core +

MC201, MC225, MC290, MC310, MC315, MC350, MC355, MC370, MC392, MC403, MC485

+ 6 hours of MC electives

Item #	Title	Hours
	Mass Communication Core	
MC 201	Magazine Production	3
MC 225	Photojournalism	3
MC 290	Newspaper Production	3
MC 310	Advanced News Reporting	3
MC 315	Copy Editing	3
MC 350	Fall Sports Reporting	3
MC 355	Spring Sports Reporting	3
MC 370	Freelance Writing	3
MC 392	Advanced Newspaper Production	3
MC 403	Internship: Print	3
MC 485	Senior Portfolio	3
Total credits:		45-51